



## **Summerfest Social Media Guidelines**

### **Our Summerfest social media handles are:**

Facebook: @summerfest

Twitter: @summerfest

Instagram: @summerfest

Snapchat: Summerfest

TikTok: @summerfest

### **Our Milwaukee World Festival, Inc. social media handles are:**

Facebook: @milwaukeeworldfestival

LinkedIn: @milwaukeeworldfestival

### **Our American Family Insurance Amphitheater social media handles are:**

Facebook: @amfamamp

Twitter: @amfamamp

Instagram: @amfamamp

### **Our BMO Harris Pavilion social media handles are:**

Facebook: @bmoharris pavilion

Twitter: @bmopavilion

Instagram: @bmoharris pavilion